

WestRock PrintKote®

**The perfect blend of versatility and reliability.
(No wonder it's an industry favourite.)**

WestRock PrintKote® is a single solution to a wide range of packaging needs. But no matter the application, reliability is a constant. PrintKote is a high-quality, coated, solid-bleached paperboard (SBS) that delivers exceptional printability and a market leading stiffness-to-weight ratio. If you're looking for excellent consistency, you can't go wrong with PrintKote.

Region

EMEA (Europe, the Middle East and Africa)

Packaging uses

Beauty and Personal Care
Food Packaging
Foodservice
Healthcare
Media and Electronics
Spirits

Product Classification

Solid Bleached Sulfate
SBS Paperboard
GZ

What You Can Expect from Us

- Consistency** You get best-in-class uniformity for maximised throughput and efficiency on converting and filling equipment.
- Surface Uniformity** A smooth surface and outstanding ink holdout provides for excellent printability and consistent brand image.
- Fade Resistance** Classic white styling is achieved without using Optical Brightening Agents (OBA). This results in high whiteness without fading.
- Stiffness-to-Weight Ratio** A high stiffness-to-weight ratio provides advantages for retailers and brand owners. This includes helping meet corporate sustainability goals.

Additional Product Information

- Sustainability** Recyclable.
- Chain of Custody** 100% PEFC™ Certified - BV/CDC/0575784
- Food Contact** Meets multiple national requirements for food contact packaging, e.g., US, Canada, Germany and the EU. Contact your sales representative for information on specific markets and end uses.
ISEGA Certificate available.
Kosher documentation available.
- Quality** Produced at an ISO 9001 certified facility.
- Environmental and Safety** Notices under US California Proposition 65 and the EU REACH regulation are not required.
Elemental chlorine free (ECF) bleached fibre.
Meets heavy metal limits of the US Model Toxics in Packaging rules and Article 11 of EU Directive 94/62/EC.

Grade Availability (EMEA) & Typical Properties

PrintKote®

Grade Availability												Units	Method	Tolerance	
Nominal Basis Weight	240	265	280	295	305	325	345	375	405	435	460	gsm	T-410		
Caliper (pts)	0.012	0.014	0.015	0.016	0.017	0.018	0.020	0.022	0.024	0.026	0.028	inches	T-411	+/- .001	
Thickness	305	356	381	406	432	457	508	559	610	660	711	microns	T-411	+/- 25.4	
Moisture	5.3	5.3	5.5	5.6	5.5	5.6	5.6	5.6	5.6	5.6	5.6	percent	T-412		
Internal Bond	137	147	147	147	147	147	158	168	168	168	168	J/m2	T-569		
Stiffness															
Taber 15°	MD	8.3	11.8	14.7	16.7	18.6	21.6	27.5	34.8	43.1	49.0	53.9	mNm	T-489	+/- 15%
	CD	4.4	5.9	8.3	9.3	10.3	11.8	15.2	18.6	22.6	26.0	28.4	mNm	T-489	+/- 15%
Coated Side															
GE Brightness	86	86	86	86	86	86	86	86	86	86	86	percent	T-452		
Parker Print	1.0	1.0	1.1	1.1	1.2	1.1	1.2	1.2	1.2	1.2	1.2	µm	T-555		
ZDT	358	324	310	310	276	276	276	276	276	276	276	kPa	T-541		
Colour															
Hunter	L	93	93	93	93	93	93	93	93	93	93	93	L-a-b	T-524	
	a	-0.8	-0.8	-0.8	-0.8	-0.8	-0.8	-0.8	-0.8	-0.8	-0.8	-0.8	L-a-b	T-524	
	b	1.5	1.5	1.5	1.5	1.5	1.5	1.5	1.5	1.5	1.5	1.5	L-a-b	T-524	

Values are subject to change without notice.

For more information, please contact your WestRock representative or visit our website at westrock.com.

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